



COMMUNICATION MANAGEMENT

This course is intended for all persons who need to manage and improve communication processes in a function. This course is for Students who are already managers of functions or aspiring to become managers of functions. This course meets the needs of the sector and of the society by providing competent function managers who by being able to competently manage the communication process in their function, thereby contributing to the effective management of the function. The Student successfully completing this course will gain essential knowledge and practical skills required to communicate with individuals within the function and the entity, and strategic partners and stakeholders thus sustaining relationships.

The Student would gain competencies from this course to be capable of:

- Establish communication processes to promote positive relationships within the policies and procedures of the entity.
- Evaluate the effectiveness of the communication processes.
- Recommend improvements to the effectiveness of communication processes.